

Toys "R" Us (Australia) Pty Ltd in Retailing (Australia)

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Abstracts

Toys "R" Us (Australia) Pty Ltd is expected to focus on improving its online offering over the forecast period. The company is not expected to engage in outlet expansion over the forecast period given the constrained retailing environment in Australia during 2013. Rather, Toys "R" Us (Australia) Pty Ltd will seek to maintain its existing store network.

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Contents

Strategic Direction

Key Facts

Summary 1 Toys 'R' Us (Australia) Pty Ltd: Key Facts

Summary 2 Toys 'R' Us (Australia) Pty Ltd: Operational Indicators

Internet Strategy

Summary 3 Toys 'R' Us (Australia) Pty Ltd: Share of Sales Generated by Internet

Retailing

Company Background

Private Label

Summary 4 Toys 'R' Us (Australia) Pty Ltd: Private Label Portfolio

Competitive Positioning

Summary 5 Toys 'R' Us (Australia) Pty Ltd: Competitive Position 2013

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