

# Toys 'R' Us (M) Sdn Bhd in Toys and Games (Malaysia)

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### **Abstracts**

Under Toys "R" Us Inc, Toys "R" Us (Malaysia) strives to be the best toy and baby products retail company by offering a wide range of quality toys from reputable manufacturers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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