

Toys Games Indonesia PT in Toys and Games (Indonesia)

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Abstracts

Despite the consistent decline in growth rates within traditional toys and games in 2014 and 2015, Toys Games Indonesia PT (TGI) is expected to continue promoting and expanding its distribution network throughout all major cities in Indonesia. In order to maintain its sales share in toys and games retailing, the company is expected to continue providing more affordable toys for consumers of all ages.

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