

Tourist Attractions in Vietnam

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Abstracts

The number of visitors to tourist attractions grew by 5% in 2013 whilst current value sales also increased by 8%. Tourist attractions registered higher growth in both number of visitors and current value sales in 2013. However, current value growth recorded faster growth than number of visitors due to higher unit price increases in 2013. The increased frequency of long weekends and the development of new tourist attractions also helped to induce both domestic and foreign tourists to visit...

Euromonitor International's Tourist Attractions in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vietnamese Travel and Tourism Witnesses Overall Better Performance

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Vietnamese Government Constantly Promotes Travel and Tourism by Various Activities

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