

# Tourist Attractions in Turkey

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## Abstracts

In 2013 the number of people visiting tourist attractions in Turkey increased by 8%, compared with a CAGR of 6% in the review period. The developments in domestic and inbound tourism in the country had a direct effect on the performance of tourist attractions. Turkey is a country with a rich historic background and natural resources. It attracts a high number of domestic and foreign tourists to its historic monuments.

Euromonitor International's Tourist Attractions in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Tourist Attractions by Category, Tourist Attractions by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel and Tourism in Turkey Registers Above-average Value Growth in 2013

the Ministry of Culture and Tourism Invests in the Promotion of Turkey Abroad

Online Sales Increase Rapidly

Turkish Airlines Is the Largest Company in Travel and Tourism

A Bright Future Awaits Travel and Tourism in Turkey

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