

# Tourist Attractions in the United Arab Emirates

<https://marketpublishers.com/r/TF4C2542927EN.html>

Date: October 2014

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: TF4C2542927EN

## Abstracts

Tourist attractions' growth rate continues to increase year-on-year with a rate of 8% in 2013, up almost one percentage point from the previous year. The category's performance is also markedly improved from the review period when it recorded a value CAGR of 6%, thus reflecting directly the benefits of the country's economic recovery on the category. A combination of improvement in the performance of the tourism market in the UAE through the recovery in the number of visitors and continuous...

Euromonitor International's Tourist Attractions in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Tourist Attractions by Category, Tourist Attractions by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Tourist Attractions Sales by Category: Value 2008-2013

Table 2 Tourist Attractions Visitors by Category 2008-2013

Table 3 Tourist Attractions Sales by Channel: Value 2008-2013

Table 4 Leading Tourist Attractions by Visitors 2008-2013

Table 5 Forecast Tourist Attractions Sales by Category: Value 2013-2018

Table 6 Forecast Tourist Attractions Visitors by Category 2013-2018

Table 7 Forecast Tourist Attractions Sales by Channel: Value 2013-2018

Executive Summary

Relaxation of the VISA Regime Following Legislative Changes Is Set To Benefit Tourist Numbers To the UAE

Continued Focused Strategic Investments in the Market Support the Growth of the Tourism in the UAE

the Uae's Tourism Industry Continues To Benefit From the Country's Political Stability in the Face of Increasing Instability in Other Key Regional Tourist Destinations

Focused Government Efforts To Increase Domestic Tourism Begin To Pay Off

Online Sales Continue To Record Strong Growth Rates As Uptake in Online Transactions Continues To Increase

SWOT

Summary 1 The United Arab Emirates: SWOT

Demand Factors

Table 8 Leave Entitlement: Volume 2008-2013

Table 9 Holiday Takers by Age 2008-2013

Table 10 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 11 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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