

Tourist Attractions in Thailand

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Abstracts

A positive performance in terms of visitors to all tourist attractions in Thailand in 2013 was due to a large number of arrivals of 27 million trips as well as an increasing trend for domestic trips. Historic/buildings sites remained as the most popular destinations to visit. There are a number of palaces and over 40,000 temples across the country. The most popular historic/buildings sites are Wat Phra Kaew (Emeral Buddha Temple), Royal Grand Palace, Vimanmek Mansion, Saman Chandra Palace, Suan...

Euromonitor International's Tourist Attractions in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Despite Political Turmoil, Arrivals Break New Record Again

Online Sales Growing With Greater Impact on Tourism

Aec Bring Asean Countries As the Priority of Inbound and Outbound Trips

Thai Lion Air, Newest Low Cost Carrier, Emerges in 2013

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