

# Tourist Attractions in South Africa

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## Abstracts

South Africa continues to attract visitors from all over the world due to a broad range of visitor attractions it possesses. The fact that most of the tourist attractions in South Africa are spread across the country's vast territory makes it more interesting for visitors to travel to these places. The Western Cape Province remains one of the main tourist destinations in the country due to this high number of tourist attractions located there, including Table Mountain, Robben Island and the V&A...

Euromonitor International's Tourist Attractions in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Tourist Attractions by Category, Tourist Attractions by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sadc Country Visitors Contribute A Significant Portion To Arrivals in South Africa

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Travel Retail Remains A Key Travel and Tourism Category

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