

Tourist Attractions in Peru

<https://marketpublishers.com/r/TCB0B63043CEN.html>

Date: August 2014

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: TCB0B63043CEN

Abstracts

During 2013, the number of visitors to Machu Picchu increased by 6% as the ancient ruins accounted for 17% of total visits to tourist attractions in Peru. This was followed by Ciudad del Inca, which is located in relatively close proximity to Machu Picchu, with 15%.

Euromonitor International's Tourist Attractions in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Combined Efforts To Increase Inbound Tourism

Crime and Lack of Infrastructure Limit the Development of Travel and Tourism in Peru

Lima Is Set To Host the Pan-american Games in 2019

Travel Retailers Are Slowly Taking Over With Package Tours and Online Services

the Inadequacy of Lima Airport Limits the Expansion of Travel and Tourism in Peru

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