

Tourist Attractions in the Netherlands

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Abstracts

Generally speaking, 2013 was a good year for tourist attractions as the numbers of visitors to tourist attractions and current value sales increased. The increase recorded in the numbers of inbound arrivals was a major driver of this growth, although it was the increase recorded in the number of domestic tourists visiting tourist attractions which made the most impact as significant numbers of Dutch people sought affordable activities whilst on short domestic leisure holidays. Another important...

Euromonitor International's Tourist Attractions in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Special Events and the Reopening of Major Museums Boosts Inbound Tourism

Hotels on the Verge of A Major Recovery

Travel Retail Products Remain the Most Popular Online Offerings

Slow Recovery From Recession Is Most Likely To Emerge in Travel and Tourism

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