

Tourist Attractions in Mexico

<https://marketpublishers.com/r/TC28FC20D5CEN.html>

Date: July 2014

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: TC28FC20D5CEN

Abstracts

Compared with the review period, in 2013 tourist attractions observed a significant increase in terms of visitors and sales. This positive performance can probably be explained by an increase in both domestic and incoming tourists, and also by the constant promotion in mass and social media of the wide offer of attractions available at different destinations in the country and seasons of the year. Some of the most popular events held in 2013 included the International Cervantino Art Festival,...

Euromonitor International's Tourist Attractions in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tourism Exceeds Historically Strongest Results of 2008

Tourists Can Interact With Mexico's Principal Attractions at the Airport

New Customs and VISA Procedures Aim To Increase Tourists Arrivals

Government Implements Working Tables To Create Tourism Strategies

Tourism Expects Positive Growth Rates Despite the New Fiscal Reform

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