

Tourist Attractions in India

<https://marketpublishers.com/r/T38BE57FE7AEN.html>

Date: November 2014

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: T38BE57FE7AEN

Abstracts

Tourist attractions in 2013 continued to be primarily driven by visits to historic buildings/sites. India, with its rich heritage and history, continued to attract a large number of travellers due to its architectural styles, from different periods, dynasties and types of craftsmanship. Furthermore, with the help of ASI (the Archaeological Survey of India), most of these buildings are well maintained and looked after, which helped them to attract more tourists.

Euromonitor International's Tourist Attractions in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fluctuating Value of the Rupee Helps To Drive Inbound Tourism

Hotels Continue To Drive Travel Accommodation

Airline Industry Gets A Much Needed Boost

Online Channel Records Strong Sales Growth

New Government Expected To Push Tourism Aggressively Over the Forecast Period

SWOT

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