

Tourist Attractions in Finland

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Abstracts

The number of visitors to tourist attractions grew by 1% in 2013 and totalled 28 million. Current value sales also increased by 1% to reach €166 million. Current value growth was recorded due to slightly higher unit prices increases in 2013. Visitor numbers, however, suffered from a stagnation in the number of domestic trips, as well as lower growth in the number of inbound tourists.

Euromonitor International's Tourist Attractions in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Tourist Attractions Sales by Category: Value 2008-2013

Table 2 Tourist Attractions Visitors by Category 2008-2013

Table 3 Tourist Attractions Sales by Channel: Value 2008-2013

Table 4 Leading Tourist Attractions by Visitors 2008-2013

Table 5 Forecast Tourist Attractions Sales by Category: Value 2013-2018

Table 6 Forecast Tourist Attractions Visitors by Category 2013-2018

Table 7 Forecast Tourist Attractions Sales by Channel: Value 2013-2018

Executive Summary

Economic Downturn Impacts Most Travel and Tourism Categories

Online Sales Established Whilst Mobile Sales Present Opportunities

Competitive Situation Intensifies, and Low Sales Result in Price-based Promotions

Inbound Russian Tourists Make Up for Sluggish Domestic Tourism Demand

Growth in the First Few Years of the Forecast Period Will Be Sluggish, But Better

Performance Towards the End of the Period

SWOT

Summary 1 Finland: SWOT

Demand Factors

Table 8 Leave Entitlement: Volume 2008-2013

Table 9 Holiday Takers by Age 2008-2013

Table 10 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 11 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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