

Tourist Attractions in Ecuador

<https://marketpublishers.com/r/T341BB1962EEN.html>

Date: July 2014

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: T341BB1962EEN

Abstracts

Growth generally remained strong across all categories of tourist attractions in Ecuador, with the exception of casino sales and trips and national park sales. Casinos were banned country-wide in 2011, and national park fees were eliminated in 2011, causing sales to plummet but trips to spike. The overall strength of Ecuador's tourist attractions is due in large part to increasing international attention on Ecuador's natural and cultural draws. Growth across the attractions landscape coincides...

Euromonitor International's Tourist Attractions in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Beyond Galápagos: Ecuador's Cultural Tourism Increasingly Popular

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