

Tourist Attractions in the Czech Republic

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Abstracts

The number of tourists who visited tourist attractions in the Czech Republic recorded a slight drop in 2013, declining by 1% which was much milder than in 2012 when a 5% drop was witnessed. Tourist attractions in the Czech Republic are coping with dwindling numbers of domestic tourists who increasingly prefer venturing abroad. Current value sales growth in 2013 (3%) was driven by rising ticket prices which was instigated also by the increased value added tax rate (which increased from 14% in...

Euromonitor International's Tourist Attractions in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel and Tourism in the Czech Republic Witnesses A Good Year in 2013

Holiday Destinations for Czechs Are Increasingly Designated Outside Europe

Growing Popularity of Shorter Domestic Trips

Value Added Tax on Travel and Tourism Services Increases Again in 2013

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