

Tourist Attractions in Colombia

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Abstracts

Tourism flows in Colombia, both inbound and domestic, grew in 2013. The increasing visibility of the country in foreign tourism promotion portals that rank Colombia as an outstanding place to visit, supported by hotel and accommodation offerings, places of interests and different types of tourism as well as places for extreme sports, had a positive impact on tourist attractions which grew by 10% in 2013.

Euromonitor International's Tourist Attractions in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Colombia and Its 'magic Realism'

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Rising Demand for Luxury

Online Sales Continue Growing

Travel and Tourism Industry Will Continue Seeing Positive Growth

SWOT

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