

# Tourist Attractions in Canada

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## Abstracts

Tourist attractions' performance in 2013 trended with the dynamics of overall travel and tourism, with moderate value growth and relatively flat volume growth reflecting slow increases in visitor counts and spending. Domestic travellers are an important source of business for tourist attractions, particularly given the greater number of domestic trips compared to inbound trips as well as the faster rise in number of people and spending by domestic tourists.

Euromonitor International's Tourist Attractions in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Tourist Attractions by Category, Tourist Attractions by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Economic Conditions Remain Challenging for Canada's Tourism Industry

Canadian Tourism Industry Targets High-growth Markets

New Carrier Agreements Create Growth Opportunities for Chinese Travellers

Online Channel Continues To Post Strong Growth

International Competition Poses Challenges To Growth for Canada's Tourism Industry

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