

# Tourist Attractions in Bulgaria

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## Abstracts

The main driver of 2013's growth of the number of visitors to tourist attractions was the increased number of inbound and domestic travellers, combined with renewed efforts by the Bulgarian authorities to renovate and conserve many historical sites with money from EU funds. Bulgaria has a rich historical heritage and much to offer in terms of historical sites – from Thracian tombs to medieval castles and monasteries with preserved original architecture to various archaeological excavation...

Euromonitor International's Tourist Attractions in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Tourist Attractions by Category, Tourist Attractions by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Neighbouring Countries Remain the Main Source Markets for Inbound Tourists

2013 Sees Many Infrastructure Projects To Benefit Transportation

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