

# Tourist Attractions in Brazil

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## Abstracts

In 2013, tourist attractions sales increased by a relatively weak 4% to reach R\$1,325 million. The uncertain economic environment and increasing indebtedness of middle-income tourists had a negative impact on domestic demand for tourist attractions. In addition, the hosting of two international mega-events – FIFA Confederations Cup and World Youth Day – also may have contributed to restraining Brazilian spending on tourist attractions, especially regarding theme/amusement parks and circuses, as...

Euromonitor International's Tourist Attractions in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Tourist Attractions by Category, Tourist Attractions by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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