

Tourist Attractions in Belgium

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Abstracts

Compared to the previous year, 2013 saw an excellent summer, with the temperature reaching 37°C and the number of rainy days being well below average. Many major tourist attractions, such as zoos/aquariums and theme/amusement parks, rely on the weather as they are outdoors. Inbound and domestic tourism both performed positively in 2013 and this was one reason why tourist attractions also managed to register positive results.

Euromonitor International's Tourist Attractions in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Tourist Attractions by Category, Tourist Attractions by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourist Attractions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel and Tourism Hampered by A Still Weak Economy

Outbound Numbers Decline While Domestic and Inbound Numbers Increase

Internet Revolution Impacts the Industry

Air Travel Drives the Growth of Transportation

Modest Growth the Most Likely Scenario

SWOT

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