

Tourism Flows Outbound in Vietnam

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Abstracts

In 2013, outbound departures from Vietnam registered the volume growth of 14%, which was slower compared to 2012. The slower volume growth was mainly due to the economic slowdown in Vietnam at the end of the review period. Vietnamese people are more cautious about spending on travelling. In spite of slower volume growth, outbound departures continued to see strong volume growth in 2013, boosted by constant advertisements and promotions from airlines and tour agencies. Vietnamese tourists who...

Euromonitor International's Tourism Flows Outbound in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vietnamese Travel and Tourism Witnesses Overall Better Performance

State-owned Players Lead the Industry

Strong Growth Occurring in Online Value Sales

Vietnamese Government Constantly Promotes Travel and Tourism by Various Activities

A Positive Outlook Is Seen for Vietnam's Tourism Industry

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