

# Tourism Flows Outbound in Venezuela

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## Abstracts

The number of departures grew by 11% in 2013 – a major increase from the 1% growth recorded in 2012. A devaluation of the domestic currency of almost 50% in February 2013 was not enough to dispel the widespread belief that another adjustment of the exchange rate was likely to happen. By mid-2013, Venezuelans started travelling abroad in such numbers that made it difficult to find a plane seat to the US, Panama or Ecuador. The goal was to receive the maximum amount of foreign exchange quotas –...

Euromonitor International's Tourism Flows Outbound in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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