

Tourism Flows Outbound in the United Arab Emirates

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Abstracts

As a strong and stable economic climate returns to the UAE following the end of the economic crisis in 2011, and employment and income levels begin to rise again, consumers across all incomes levels are regaining economic confidence and starting to spend again on outbound travel. As a result, the number of trips taken by residents in the UAE has been growing steadily year-on-year so that tourism flows outbound recorded a growth rate of 7% in terms of number of flights for 2013, one percentage...

Euromonitor International's Tourism Flows Outbound in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Relaxation of the VISA Regime Following Legislative Changes Is Set To Benefit Tourist Numbers To the UAE

Continued Focused Strategic Investments in the Market Support the Growth of the Tourism in the UAE

the Uae's Tourism Industry Continues To Benefit From the Country's Political Stability in the Face of Increasing Instability in Other Key Regional Tourist Destinations

Focused Government Efforts To Increase Domestic Tourism Begin To Pay Off

Online Sales Continue To Record Strong Growth Rates As Uptake in Online

Transactions Continues To Increase

SWOT

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