

Tourism Flows Outbound in South Korea

<https://marketpublishers.com/r/TA7E5488A77EN.html>

Date: December 2014

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: TA7E5488A77EN

Abstracts

Although domestic spending showed signs of prolonged economic depression for South Korea, outbound travel was an exception even for year 2013. Similar to the previous year, the major reasons behind the continued growth were expansion of low-cost carriers for international destinations plus the strong value of the Korean won. The local low-cost carriers significantly contributed to more affordable overseas travel by increasing their routes and destinations. Along with the flight sales, sales of...

Euromonitor International's Tourism Flows Outbound in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Departures by Destination: Number of Trips 2008-2013

Table 2 Departures by Mode of Transport: Number of Trips 2008-2013

Table 3 Departures by Purpose of Visit: Number of Trips 2008-2013

Table 4 Business Departures by MICE Penetration: Number of Trips 2008-2013

Table 5 Leisure Departures by Type: % Trips 2008-2013

Table 6 Outgoing Tourist Expenditure by Geography: Value 2008-2013

Table 7 Outgoing Tourist Expenditure by Category: Value 2008-2013

Table 8 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013

Table 9 Forecast Departures by Destination: Number of Trips 2013-2018

Table 10 Forecast Departures by Mode of Transport: Number of Trips 2013-2018

Table 11 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018

Table 12 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018

Executive Summary

Positive Trend Continues for South Korea's Tourism

China Becomes the Top Inbound Market To Replace Japan

Low-cost Carriers See Best Performance With Active Expansion

Overheated Competition for Hotel Developments

Optimistic Outlook for the Industry

SWOT

Summary 1 South Korea: SWOT

Demand Factors

Table 13 Leave Entitlement: Volume 2008-2013

Table 14 Holiday Takers by Age 2008-2013

Table 15 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 16 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

I would like to order

Product name: Tourism Flows Outbound in South Korea

Product link: <https://marketpublishers.com/r/TA7E5488A77EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TA7E5488A77EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970