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Tourism Flows Outbound in South Korea

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Abstracts

Although domestic spending showed signs of prolonged economic depression for South Korea, outbound travel was an exception even for year 2013. Similar to the previous year, the major reasons behind the continued growth were expansion of low-cost carriers for international destinations plus the strong value of the Korean won. The local low-cost carriers significantly contributed to more affordable overseas travel by increasing their routes and destinations. Along with the flight sales, sales of...

Euromonitor International's Tourism Flows Outbound in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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