

Tourism Flows Outbound in Saudi Arabia

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Abstracts

Outbound tourism saw an impressive performance in 2013, with the number of trips reaching 18 million, showing 12% growth compared with the previous year. Although the Saudi Commission of Tourism and Antiquities is investing heavily in promoting domestic tourism, the country still lacks any significant forms of entertainment, due to the strict implementation of Shariah law. Despite the organisation of various festivals, the restoration of historical buildings and the preservation of...

Euromonitor International's Tourism Flows Outbound in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tourism Thrives on the Back of the Growing Number of Pilgrims

Government Efforts Show Positive Results

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Restrictions on Tourist Visas Remain A Roadblock

Travel and Tourism Set for Strong Growth

SWOT

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