

Tourism Flows Outbound in Russia

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Date: December 2014

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: T59465AECBCEN

Abstracts

Total departures increased by 15% in 2013, to reach 51 million. The leading destination countries in 2013 were Ukraine (10 million departures), Finland (5 million departures) and Kazakhstan (4 million departures). Despite certain economic slowdown at the end of the year, 2013 demonstrated growth in disposable incomes. Due to that, departure numbers showed significant growth; in fact, growth in 2013 was higher than the growth in 2012. This is due to an increase in leisure destinations. Amongst...

Euromonitor International's Tourism Flows Outbound in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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