

# Tourism Flows Outbound in Portugal

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## Abstracts

Tourism flows outbound recorded a poor performance in 2013 in terms of the number of trips. According to an inquiry held at the beginning of 2013 by the low-cost air transportation company easyJet, Portuguese tourists were intending to travel less when compared with 2012. There was a considerable decline in the number of outbound trips in 2013 compared with the previous year. In addition, the report stated that 59% of the population admitted possessing a smaller travelling budget when compared...

Euromonitor International's Tourism Flows Outbound in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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National Travel and Tourism Industry Resilient To the Crisis

International Recognition and Awards Fuelling Inbound Flows

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Low-cost Offerings Continue To Boost the Portuguese Travel and Tourism Industry

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