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Tourism Flows Outbound in Portugal

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Abstracts

Tourism flows outbound recorded a poor performance in 2013 in terms of the number of trips. According to an inquiry held at the beginning of 2013 by the low-cost air transportation company easyJet, Portuguese tourists were intending to travel less when compared with 2012. There was a considerable decline in the number of outbound trips in 2013 compared with the previous year. In addition, the report stated that 59% of the population admitted possessing a smaller travelling budget when compared...

Euromonitor International's Tourism Flows Outbound in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Headlines
Trends
Prospects
Category Data
Table 1 Departures by Destination: Number of Trips 2008-2013
Table 2 Departures by Mode of Transport: Number of Trips 2008-2013
Table 3 Departures by Purpose of Visit: Number of Trips 2008-2013
Table 4 Business Departures by MICE Penetration: Number of Trips 2008-2013
Table 5 Leisure Departures by Type: % Trips 2008-2013
Table 6 Outgoing Tourist Expenditure by Geography: Value 2008-2013
Table 7 Outgoing Tourist Expenditure by Category: Value 2008-2013
Table 8 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013
Table 9 Forecast Departures by Destination: Number of Trips 2013-2018
Table 10 Forecast Departures by Mode of Transport: Number of Trips 2013-2018
Table 11 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018
Table 12 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018
Executive Summary
National Travel and Tourism Industry Resilient To the Crisis
International Recognition and Awards Fuelling Inbound Flows
Online Channel Outperforms Offline Sales in Travel and Tourism
Low-cost Offerings Continue To Boost the Portuguese Travel and Tourism Industry
New Opportunities Set To Fuel Overall Indicators
SWOT
Summary 1 Portugal: SWOT
Demand Factors
Table 13 Leave Entitlement: Volume 2008-2013
Table 14 Holiday Takers by Age 2008-2013
Table 15 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
Table 16 Balance of Tourism Payments: Value 2008-2013
Sources
Summary 2 Research Sources

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