

Tourism Flows Outbound in Peru

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Abstracts

Outbound tourism is on the rise in Peru, a trend which can be attributed to a combination of two factors. First, strong economic growth over the course of the last decade has made travelling more accessible for middle class consumers, while the recommendations of family and friends who have already been overseas was another major factor boosting outbound tourism flows in 2013.

Euromonitor International's Tourism Flows Outbound in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Combined Efforts To Increase Inbound Tourism

Crime and Lack of Infrastructure Limit the Development of Travel and Tourism in Peru

Lima Is Set To Host the Pan-american Games in 2019

Travel Retailers Are Slowly Taking Over With Package Tours and Online Services

the Inadequacy of Lima Airport Limits the Expansion of Travel and Tourism in Peru

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