

# Tourism Flows Outbound in Mexico

<https://marketpublishers.com/r/TEBC327C53FEN.html>

Date: July 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: TEBC327C53FEN

## Abstracts

Economic growth in 2013 was much slower than anticipated, reaching only 1% real GDP growth according to Euromonitor International statistics. Due to the relatively weak state of the national economy, many consumers were more conservative with their spending, prioritizing expenses of basics such as food, school, medicines and reducing, postponing or eliminating expenditures on international vacations in favour of less expensive domestic trips. Compared with the review period CAGR of 2% the...

Euromonitor International's Tourism Flows Outbound in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Tourism Exceeds Historically Strongest Results of 2008

Tourists Can Interact With Mexico's Principal Attractions at the Airport

New Customs and VISA Procedures Aim To Increase Tourists Arrivals

Government Implements Working Tables To Create Tourism Strategies

Tourism Expects Positive Growth Rates Despite the New Fiscal Reform

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