+44 20 8123 2220
info@marketpublishers.com

Tourism Flows Outbound in Germany

https://marketpublishers.com/r/TB4C43B0B7EEN.html
Date: September 2014
Pages: 11
Price: US$ 990.00 (Single User License)
ID: TB4C43B0B7EEN

Abstracts

Outbound tourism, both in terms of number of trips and retail value sales, increased for the fourth consecutive year in 2013. Average spend per trip also increased. The economic climate remained – despite rather unfortunate developments in many other Western European countries – quite favourable in Germany, and therefore most Germans were able to travel abroad at least once. For a large majority of the German population, the annual (usually summer) holiday remained of prime importance.

Euromonitor International's Tourism Flows Outbound in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

+44 20 8123 2220
info@marketpublishers.com

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Trends
Prospects
Category Data
Table 1 Departures by Destination: Number of Trips 2008-2013
Table 2 Departures by Mode of Transport: Number of Trips 2008-2013
Table 3 Departures by Purpose of Visit: Number of Trips 2008-2013
Table 4 Business Departures by MICE Penetration: Number of Trips 2008-2013
Table 5 Leisure Departures by Type: % Trips 2008-2013
Table 6 Outgoing Tourist Expenditure by Geography: Value 2008-2013
Table 7 Outgoing Tourist Expenditure by Category: Value 2008-2013
Table 8 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013
Table 9 Forecast Departures by Destination: Number of Trips 2013-2018
Table 10 Forecast Departures by Mode of Transport: Number of Trips 2013-2018
Table 11 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018
Table 12 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018
Executive Summary
Further Growth of Travel and Tourism in Germany in 2013
Online and Social Media Developments Also Influence the Industry
Affordable Value-for-money Deals Key To Luring Consumers
Ongoing Further Development Expected Over the Forecast Period
SWOT
Summary 1 Germany: SWOT
Demand Factors
Table 13 Leave Entitlement: Volume 2008-2013
Table 14 Holiday Takers by Age 2008-2013
Table 15 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
Table 16 Balance of Tourism Payments: Value 2008-2013
Definitions
Sources
Summary 2 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Tourism Flows Outbound in Germany
Product link: https://marketpublishers.com/r/TB4C43B0B7EEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TB4C43B0B7EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970