

# Tourism Flows Outbound in France

<https://marketpublishers.com/r/T8FB9DC9E60EN.html>

Date: November 2014

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: T8FB9DC9E60EN

## Abstracts

In August 2013, the title of an article from L'Echo Touristique was "Où sont les Français?" (Where are the French?). Given the drop by 1% in the number of domestic tourism trips in 2013, professionals were wondering "Where are the French?" and if French tourists switched back to outbound destinations. The situation was also disappointing in this area too unfortunately. For most experts, professionals and the first official data from DGCIS (mainstream official data of the industry); the number...

Euromonitor International's Tourism Flows Outbound in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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