

Tourism Flows Outbound in Ecuador

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Abstracts

Outbound departures increased 13% to 1,156,000 trips in 2013 with spending rising 5% to US\$988 million in current terms. The most popular destination for Ecuadorian travellers by far is the US, which at 395,000 trips captured 34% of all outbound departures. Following the US are Peru with 203,000 trips and Colombia with 108,000 trips. The popularity of the US as an outbound destination is mainly due to the high number of Ecuadorian immigrants living in the US. Many of these expatriate...

Euromonitor International's Tourism Flows Outbound in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Departures by Destination: Number of Trips 2008-2013

Table 2 Departures by Mode of Transport: Number of Trips 2008-2013

Table 3 Departures by Purpose of Visit: Number of Trips 2008-2013

Table 4 Business Departures by MICE Penetration: Number of Trips 2008-2013

Table 5 Leisure Departures by Type: % Trips 2008-2013

Table 6 Outgoing Tourist Expenditure by Geography: Value 2008-2013

Table 7 Outgoing Tourist Expenditure by Category: Value 2008-2013

Table 8 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013

Table 9 Forecast Departures by Destination: Number of Trips 2013-2018

Table 10 Forecast Departures by Mode of Transport: Number of Trips 2013-2018

Table 11 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018

Table 12 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018

Executive Summary

New Minister and Budget Push Tourism To Top of Ecuador's Agenda

Beyond Galápagos: Ecuador's Cultural Tourism Increasingly Popular

New Quito Airport Draws Tourists, New Routes, and Traffic

International Spotlight Shines on Ecuador

Opportunities for Mice-oriented Operators

SWOT

Summary 1 Ecuador: SWOT

Demand Factors

Table 13 Leave Entitlement: Volume 2008-2013

Table 14 Holiday Takers by Age 2008-2013

Table 15 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 16 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 2 Research Sources

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