

# Tourism Flows Outbound in Ecuador

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## Abstracts

Outbound departures increased 13% to 1,156,000 trips in 2013 with spending rising 5% to US\$988 million in current terms. The most popular destination for Ecuadorian travellers by far is the US, which at 395,000 trips captured 34% of all outbound departures. Following the US are Peru with 203,000 trips and Colombia with 108,000 trips. The popularity of the US as an outbound destination is mainly due to the high number of Ecuadorian immigrants living in the US. Many of these expatriate...

Euromonitor International's Tourism Flows Outbound in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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