

# Tourism Flows Outbound in the Czech Republic

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## Abstracts

Czech tourists travelling abroad, measured in the number of trips, rose by 4% in 2013 to reach six million. In 2013, Czech tourists preferred spending their holidays outside the country exploring new places, especially after economic downturn and persisting uncertainty previously encouraged consumers to take holidays within the Czech Republic. Improving economic conditions among Czech households together with a growing desire to travel and an increasing number of affordable holiday packages (eg...

Euromonitor International's Tourism Flows Outbound in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel and Tourism in the Czech Republic Witnesses A Good Year in 2013

Holiday Destinations for Czechs Are Increasingly Designated Outside Europe

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