

Tourism Flows Outbound in Chile

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Abstracts

In 2013, outbound travel and tourism in Chile continued with growth that began in 2009, as macroeconomic conditions remained very positive in the country. As stated previously, unemployment reached a historical low rate (6%) and real GDP grew by 4%. This resulted in Chileans having higher disposable incomes to spend on different leisure activities, including travel and tourism. In other words, as people became wealthier they were in a position to afford the luxury of taking a holiday abroad. On...

Euromonitor International's Tourism Flows Outbound in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Macroeconomic Conditions in Chile Push Domestic and Outbound Tourism

VISA Waiver Program Expected To Continue Supporting An Increasing Number of Trips To the US

Among Tourist Attractions, Casinos Are Affected by A New Law, While National Parks Grow

Air Transportation Increases and More International Airlines Arrive in Santiago

Many International Hotel Chains Set To Arrive in Chile in 2014

SWOT

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