

Tourism Flows Outbound in Bulgaria

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Abstracts

The number of trips made by Bulgarians travelling abroad in 2013 increased by 35,800, following general economic recovery in the country and growing consumer confidence. A slightly larger portion of outbound tourists in 2013 were travelling on excursions, when compared to 2012. According to the National Statistical Institute (NSI), however, 23% of all outbound trips were for visiting relatives. There are large communities of Bulgarian emigrants in Greece, Spain and Italy, whose relatives travel...

Euromonitor International's Tourism Flows Outbound in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Decreasing Travel Accommodation Prices Contribute To Positive Good Growth

Neighbouring Countries Remain the Main Source Markets for Inbound Tourists

2013 Sees Many Infrastructure Projects To Benefit Transportation

Online Travel Sales To Bulgarians Remain Below the Eastern European Average

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