

Tourism Flows Outbound in Brazil

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Abstracts

The number of outbound tourist trips continued to increase strongly in 2013, growing by 12% to reach 9.1 million trips. This increase was well above the Latin America average for the same year (7%). Shopping is still the key reason behind this strong growth in the country given that foreign goods are significantly cheaper abroad due to high imports tariffs in Brazil. Not surprisingly, the leading country for departures remains the US, with New York and Miami receiving the bulk of Brazilian...

Euromonitor International's Tourism Flows Outbound in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Fifa Confederations Cup and World Youth Day Boosts 2013 Tourism Flows

Upcoming Mega-events Encourage Companies To Invest in Mobile Applications

Brazil Faces Growing Allure of Business Travel Among Mid-sized Cities

Cvc Viagens Becomes First Non-air Tourism Company To Go Public in Brazil

Challenging Macroeconomic Scenario Negatively Impacts Air Transportation

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