

Tourism Flows Outbound in Belgium

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Abstracts

Outbound travel continued to decline in 2013 as the fragile economy caused travellers to be careful with their spending. Mainly neighbouring countries such as France, Germany and the Netherlands, which accounted for 51% of the total number of trips, were affected as travellers sought out sunny destinations, albeit not too far away. Therefore, destinations such as Greece and Turkey were very popular among Belgian tourists. Business travel saw slightly positive growth as many companies and...

Euromonitor International's Tourism Flows Outbound in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Departures By Country, Departures by Mode of Transport, Departures By Purpose Of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Outbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel and Tourism Hampered by A Still Weak Economy

Outbound Numbers Decline While Domestic and Inbound Numbers Increase

Internet Revolution Impacts the Industry

Air Travel Drives the Growth of Transportation

Modest Growth the Most Likely Scenario

SWOT

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