

Tourism Flows Inbound in the United Arab Emirates

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Abstracts

Tourism flows inbound increased by 10% to reach 17.1 million trips in 2013. Dubai continues to be the main recipient of arrivals to the UAE, accounting for 61% of all international arrivals to the UAE in 2013. This number has been slowly decreasing year-on-year since 2011 when arrivals to Dubai accounted for 67% of all international arrivals to the UAE. At the same time, Emirates like Abu Dhabi, Ajman and Fujairah have slowly been increasing their share of international arrivals year-on-year,...

Euromonitor International's Tourism Flows Inbound in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Arrivals by Country of Origin: Number of Trips 2008-2013

Table 2 Arrivals by Mode of Transport: Number of Trips 2008-2013

Table 3 Arrivals by Purpose of Visit: Number of Trips 2008-2013

Table 4 Business Arrivals by MICE Penetration: Number of Trips 2008-2013

Table 5 Leisure Arrivals by Type: % Trips 2008-2013

Table 6 Incoming Tourist Receipts by Geography: Value 2008-2013

Table 7 Incoming Tourist Receipts by Category: Value 2008-2013

Table 8 Method of Payment for Incoming Tourist Receipts: % Value 2008-2013

Table 9 Forecast Arrivals by Country of Origin: Number of Trips 2013-2018

Table 10 Forecast Arrivals by Mode of Transport: Number of Trips 2013-2018

Table 11 Forecast Arrivals by Purpose of Visit: Number of Trips 2013-2018

Table 12 Forecast Incoming Tourist Receipts by Geography: Value 2013-2018

Executive Summary

Relaxation of the VISA Regime Following Legislative Changes Is Set To Benefit Tourist Numbers To the UAE

Continued Focused Strategic Investments in the Market Support the Growth of the Tourism in the UAE

the Uae's Tourism Industry Continues To Benefit From the Country's Political Stability in the Face of Increasing Instability in Other Key Regional Tourist Destinations

Focused Government Efforts To Increase Domestic Tourism Begin To Pay Off

Online Sales Continue To Record Strong Growth Rates As Uptake in Online

Transactions Continues To Increase

SWOT

Summary 1 The United Arab Emirates: SWOT

Demand Factors

Table 13 Leave Entitlement: Volume 2008-2013

Table 14 Holiday Takers by Age 2008-2013

Table 15 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 16 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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