

Tourism Flows Inbound in Switzerland

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Abstracts

While Switzerland is well-known throughout the world as an exclusive destination for skiing and Alpine sports, the rising exchange value of the Swiss franc against the euro over the past two years has led to a decline in the number of inbound trips from other European countries. In addition to the rather high rates charged for travel accommodation in Switzerland, the cost of public transportation and consumer foodservice also continued to increase throughout 2013. Moreover, with Switzerland one...

Euromonitor International's Tourism Flows Inbound in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel and Tourism Registers A Good Performance in Spite of the Rising Cost of Living

Online Sales Remain Strong in Travel and Tourism in Switzerland

the Rise of Peer-to-peer Websites and 'x and Y-tour Operators'

'swissness' Is the Main Unique Selling Point for Many Travel and Tourism Businesses

the Future of Travel and Tourism in Switzerland Remains Uncertain

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