

Tourism Flows Inbound in Slovenia

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Abstracts

In 2013, Slovenia experience a trend that it enjoyed in previous years and registered another increase in the number of incoming tourists, growing by 6% to reach 2.3 million trips by the end of the year. The improvement of inbound tourism flow is a result of several factors, such as successful marketing campaign “I feel Slovenia”, European Basketball championship event, improved infrastructure and visa liberalisation for some former Yugoslavian republics.

Euromonitor International's Tourism Flows Inbound in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slovenia Hosts European Basketball Championship in 2013

Maribor -european Youth Capital 2013

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Development of Green and Eco Tourism

Air Connections Are Improving

SWOT

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