

Tourism Flows Inbound in Slovakia

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Abstracts

The number of inbound trips made to Slovakia increased for the fourth consecutive year in 2013. During 2013, arrivals grew by 5% and incoming tourist receipts reached EUR1.9 billion. The recovering economy in Europe has supported the increase of leisure and business travel. Improved marketing of Slovakia as a destination by national and local tourism boards is showing results, as the country is being promoted in international travellers reviews as a yet undiscovered destination. One key factor...

Euromonitor International's Tourism Flows Inbound in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pelicantravel.com and Satur Travel Lead the Domestic Competition

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