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Tourism Flows Inbound in Saudi Arabia

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Abstracts

International arrivals to Saudi Arabia increased by 11% in 2013, to reach 18 million trips. This was significant growth compared with the review period, when the number of trips witnessed a CAGR of 2%. Saudi Arabia is heavily dependent on religious tourism, as it does not have any other tourist visa, barring family visit visas and business visas. Each year, millions of pilgrims come to the country throughout the year for this purpose. 2013 saw a surge in the number of pilgrims, as the...

Euromonitor International's Tourism Flows Inbound in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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