

Tourism Flows Inbound in Romania

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Abstracts

The number of international arrivals increased only moderately in 2013, by 2% in 2013, after a 4% rise in 2012. Tourism in Romania is considered to be underdeveloped with untapped potential, which needs to be exploited by developing the transport infrastructure and the accommodation units, and improving the quality of services in general. Romania is mainly visited by tourists from the neighbouring countries like Hungary or Moldova, due to historical relationships between these countries and the...

Euromonitor International's Tourism Flows Inbound in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Chained Hotels Find A Good Momentum To Expand in Romania

Weak Performance of Domestic Airlines Might Offer Opportunities for International Players

City Break Trips Are Becoming Increasingly Popular

Tourism Voucher Scheme Will Help Domestic Tourism To Develop

Bucharest Has Outstanding Appeal for Business Tourists

SWOT

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