

Tourism Flows Inbound in the Philippines

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Abstracts

In March 2013, Philippines' relationship with Malaysia was strained due to a territorial dispute on the island state of Sabah. Taiwan was the next country to clash with the Philippines as the Taiwanese government issued a red travel advisory against the Philippines after a member of the Philippine coast guard shot a Taiwanese fisherman in May 2013. Moreover, as 2013 was about to end, two disastrous calamities hit the country. Cebu and Bohol were struck by a 7.2 magnitude earthquake in October...

Euromonitor International's Tourism Flows Inbound in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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