

Tourism Flows Inbound in Norway

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Abstracts

Due to economic crisis in Europe, countries such as Spain and Italy decreased the number of visits to Norway. Germany was another country which opted for other destinations. Italy accounted for the highest decrease in the number of trips with 8% in 2013, while Spain decreased by 7%.

Euromonitor International's Tourism Flows Inbound in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Strong Norwegian Economy Drives Growth in Domestic Tourist Expenditure

Weakness in the Norwegian Krone Offers Opportunities and Threats

Outbound Departures Boosted by Low Cost Carriers and Cheaper Destinations

Adoption of the Internet Among Travel Companies Boosts Further Sales

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