

Tourism Flows Inbound in the Netherlands

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Abstracts

The number of inbound arrivals into the Netherlands exceeded 12 million for the first time ever during 2013. The number of tourist arrivals in the country increased by 3% in 2013 despite the fact that many of the major source countries for inbound tourism in the Netherlands were struggling under difficult economic circumstances. The major reasons for the increase in inbound arrivals in 2013 were the festivities in Amsterdam to celebrate 400s years of the city's iconic canals and the reopening...

Euromonitor International's Tourism Flows Inbound in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Special Events and the Reopening of Major Museums Boosts Inbound Tourism

Hotels on the Verge of A Major Recovery

Travel Retail Products Remain the Most Popular Online Offerings

Slow Recovery From Recession Is Most Likely To Emerge in Travel and Tourism

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