

# Tourism Flows Inbound in Israel

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## Abstracts

Inbound tourism shows higher growth in both volume and current value terms in 2013 than in 2012, for a number of reasons. 2012 was greatly affected by the political distress from the “Pillar of Defence” mission, whilst 2013 was only slightly affected, at the beginning of the year. Another reason for a rise in inbound tourism was the start of many low-cost charter flights. Companies such as easyJet and Wizzair offered cheap flights, which brought more visitors into the country.

Euromonitor International's Tourism Flows Inbound in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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