

# Tourism Flows Inbound in Indonesia

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## Abstracts

International arrivals to Indonesia grew at a robust double digit rate in 2013. The global recession primarily affected mature countries and slowed down growth rates for international arrivals in the past few years. Consequently, the recovery of the global economy had a positive impact on increasing the number of tourists arriving in Indonesia in 2013. Country sources showing stronger arrival growth include the US, Germany, France, and Japan. However, a growing number of tourists from emerging...

Euromonitor International's Tourism Flows Inbound in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel and Tourism Goes From Strength To Strength

Weakening of Rupiah Against US Dollar Fuels In-country Tourism

Online Sales Continue Gaining Momentum

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Travel and Tourism in Indonesia Still Has Abundant Potential

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