

Tourism Flows Inbound in India

<https://marketpublishers.com/r/TA025E1A02AEN.html>

Date: November 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: TA025E1A02AEN

Abstracts

In 2013, inbound tourism recorded growth of 7% in terms of the number of trips. Although growth was stronger in 2013 in comparison to the 4% rise in 2012, this growth was still lower than the Ministry of Tourism's expectations. The primary issue that resulted in lower than expected growth was the Delhi gang rape case that occurred in December 2012, which resulted in a large number of foreign tourists avoiding India due to safety issues. The episode had a major impact on inbound tourism,...

Euromonitor International's Tourism Flows Inbound in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hotels Continue To Drive Travel Accommodation

Airline Industry Gets A Much Needed Boost

Online Channel Records Strong Sales Growth

New Government Expected To Push Tourism Aggressively Over the Forecast Period

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