

Tourism Flows Inbound in Croatia

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Abstracts

2013 was generally a good year for inbound arrivals in Croatia. With the EU succession timed wonderfully in the high season (1 July), a lot of free publicity was given to Croatia, making it the biggest news of the year. An increase in number of trips of 5% as well as tourist receipts rising by a strong 17% had a positive effect showing good future prospects.

Euromonitor International's Tourism Flows Inbound in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Arrivals, Arrivals by Mode of Transport, Arrivals by Purpose of Visit.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tourism Flows Inbound market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Croatia To Become 28th EU Member Country

Destination Branding Still Lagging Behind

Lack of Hotel Investment Continues To Delay Further Consolidation

Online Sales Boost All Areas

Legislative Frame Challenged by EU Membership

SWOT

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